

*Crime Down*  
**25%**

**Mayor  
Sharpe  
James  
has  
made  
Newark  
safer.**



Re-Elect Mayor Sharpe James  
We Love Newark '98  
581 Broad Street  
Newark, New Jersey 07102

**VOTE A-3**

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# Over 1,000 Police Officers Hired To Combat Crime

*"In Newark crime is down by 3 times the national average. Our aggressive effort to put more officers on our streets has had a dramatic impact on crime. Now we must intensify our effort and do even more. I remain committed to providing the police officers we need and giving them the necessary tools to continue the great job they are doing. . . . Mayor Sharpe James*

*"As a senior citizen it is important to me to know that I can move around my city without being frightened. Things are definitely better. I see police officers everywhere. I feel a whole lot safer."*



*"There are fewer people hanging out in front of my business and in the area. The cops are doing a good job of moving them along. It's great! I think we have turned the corner, but we have to keep it going."*



## Newark's Assault on Crime is Working

3 WEDNESDAY JANUARY 21, 1998

**The Star-Ledger**

### Newark statistics show drop in serious crime

Arrest rate climbs sharply as city sees results from stepped-up enforcement

**Violent Crime Down 50%**

**"Let's Continue The Progress"**  
**Re-Elect Mayor Sharpe James**



*"We feel good about our city and the things that it offers our family. We have the housing we've always wanted and there are safe wholesome recreational activities for our children. We're very optimistic about the future."*



*"I can take my family out to dinner in every area of the city, go to the movies or roller skating. I see more police presence everywhere. Things are definitely on the way up, you could see it for a good while now."*

## **Mayor James' 1998 Plan for Continued Progress**

### **TAXES**

- 5% Reduction in property taxes
- Reduction in water rates

### **ECONOMIC DEVELOPMENT**

- Completion of South Ward Industrial Park
- Continued construction and rehabilitation of affordable housing
- New International House of Pancakes (IHOP)
- \$70 million dollar Passaic River waterfront project
- Three new hotels and conference center

### **RECREATION**

- Malcolm X Shabazz Community Athletic Field
- New Baseball Stadium
- Funded after-school recreation programs city-wide
- Completion of Ironbound Aquatic Center

### **QUALITY OF LIFE**

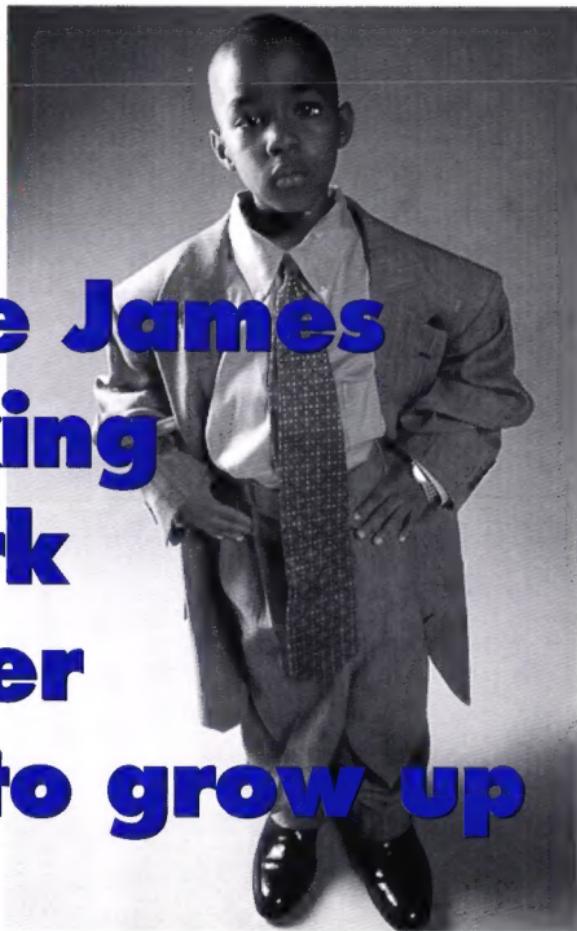
- 300 new police officers for our neighborhoods
- Expansion of health care facilities
- Lead-free safe-house initiatives

# **"Let's Continue The Progress"**

**Re-Elect Mayor Sharpe James  
Tuesday, May 12, 1998**

*Crime Down*  
**25%**

**Mayor  
Sharpe James  
is making  
Newark  
a better  
place to grow up**



**VOTE A-3**

**Re-Elect Mayor Sharpe James  
Tuesday, May 12, 1998**

# Safety is where improving the quality of life for Newark residents starts



The drastic reductions in crime that have come about under my administration have been good for all residents, especially our youth. We have made their environments less violent which will help stabilize their lives.

We are attacking all the issues that threaten stable neighborhoods.

We are putting money back in the hands of taxpayers through tax and water reductions.

We are building houses and developing solid communities.

And most importantly, we are creating jobs and giving citizens the dignity that comes with being able to earn a living and take care of a family.

We have come too far, together, along a difficult road to turn back. Let's continue the progress together!

**Re-Elect Mayor Sharpe James  
Tuesday, May 12, 1998**